

Curriculum Vitae



Work experience



MHP – A Porsche Company

www.mhp.com
03.2024 – Now | Manager | Shanghai (Expat) China
12.2021 – 02.2024 | Manager | Munich Germany

Mieschke Hofmann und Partner GmbH (MHP), headquartered in Ludwigsburg, Germany, is a management and IT consulting firm active in the global market and a subsidiary of Porsche AG.

As a manager in MHP Germany, I was focused on:

- International service delivery project & team management

As an expat manager in MHP China, reports directly to the China CEO, responsible for:

- China SAP rollout team ramp-up and project management
- External market key account business development



SIEMENS AG

www.siemens.com
09.2020 – 11.2021 | Project Manager(contractured) | Munich Germany

Siemens AG is a German multinational conglomerate company headquartered in Munich and one of the largest industrial manufacturing companies in Europe.

As a transition project manager is responsible for:

- Transition project management of SDWAN upgrade projects for more than 600 branches in European countries, including Russia, the United Kingdom, France, Italy, and Northern Europe



IBS Technics GmbH

www.anbinsheng.cn
08.2017 – 04.2020 | Interim General Manager China | Suzhou China

IBS is a leading professional service and engineering company in the German water conservancy and flood protection industry.

As the interim general manager of the IBS China subsidiary, responsible for:

- The formulation and implementation of China's go-to-market strategy
- Business development management in the Chinese Market
- Daily operation management of the China subsidiary
- Design and implement an IT enterprise architecture that meets China's local needs



Accenture

www.accenture.com
03.2014 - 07.2017 | Technology Consultant | Frankfurt Germany

Accenture is a global management consulting, information technology, and business process outsourcing company.

As an IT technical consultant provided the following professional services for different clients, such as Volkswagen Group and Merck Group:

- Create and integrate market-relevant technology solutions
- Software architecture design and requirements Analysis
- System integration and change management architecture design
- Analyze system's business processes and their data
- Develop and introduce new project management processes
- Software project test planning and development management

In addition to the above technical tasks, act as project manager and team leader, performing team management and employee performance evaluation



PaX AG

www.pax.de
01.2012 – 02.2014 | Application Manager | Ingelheim Germany

PaX is Germany's industry-leading manufacturer of door and window systems.

As the CMS application manager, responsible for:

- Daily operation and maintenance management of the company's Drupal-based content management system
- IT service contractor Management
- CMS training for more than 200 distributors in European countries
- Develop and implement a Liferay-based in-house portal system and integration with other IT systems



LONGCHEER Holdings Limited

www.longcheer.com
08.2010 – 04.2011 | International BD Manager | Shanghai China

LONGCHEER is an industry-leading Chinese mobile phone design and manufacturer.

As a business development manager was focused on:

- African mobile value-added service market research and analysis
- Negotiate, coordinate, and communicate with potential partners to establish a business alliance relationship in the African market



HYCOM Information Technology Co., Ltd

www.opencampus.net
05.2008 – 07.2010 | Co-Founder / General Manager | Shanghai China

HYCOM is a Sino-German joint venture IT information service company invested in by German OpenCampus GmbH in China.

As the company's co-founder and general manager was focused on the following areas:

- The formulation and implementation of China's go-to-market strategy
- Daily operation and management of the company
- Recruiting for an internationally active developer team
- Customer relationship management rollout and localization implementation management of various IT systems

Personal data

Surname: Yu
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E-Mail: me@fengyu.de
Website: www.fengyu.de
Date of birth: 20. Sep 1981
Place of birth: JIANGSU China

Competence

- IT International Project Management
- IT International Team Management
- IT Service Delivery Management
- Enterprise Architecture
- Digital Transformation
- Strategic Analysis & Analytical Thinking

Language

- Chinese (native)
- English (fluent)
- German (fluent)

Education



Technical University of Munich
2004 – 2008 | Munich
Computer Science Bachelor



China Europe International Business School
2019 – 2021 | Shanghai
Global EMBA (withdrawn due to covid)



Nanjing University of Aeronautics and Astronautics
2000 – 2002 | Nanjing
Computer Science (withdrawn due to further study in Germany)

Certification

Professional Scrum Master 1
Zend Certified Engineer PHP 5.3
Oracle Certified Professional, Java SE 6 Programmer
AWS Certified Cloud Practitioner

IT Skill & Knowledge

JAVA / PHP / HTML / XML / CSS / JavaScript / SQL / LINUX / AWS / Azure / Alicloud / Office 365 / SharePoint / Visio / Google Workspace / ERP / CRM / CMS / ITIL / SAP / Salesforce / ServiceNow / ...